

SPONSORSHIP OPPORTUNITIES



2023 ANNUAL CONFERENCE

DECEMBER 13-15, 2023

YOUNES CENTER NORTH | KEARNEY, NE

We at NACO are thrilled to present many opportunities for private sector partners to enhance their collaboration with county officials during the upcoming 2023 Annual Conference.

The sponsors below offer increased exposure, complimentary registrations, advertisement opportunities, and more.

PREMIUM SPONSORS

*ELITE AND PREMIUM MEMBERS RECEIVE DISCOUNTED RATE

BRONZE

\$850*

- List of Registered Officials
- Two (2) Complimentary Conference Registrations
- One (1) Exhibit Booth
- Third-Priority (3rd) Booth Location Selection
- Recognition in Conference Mobile App
- Digital Recognition in Foyer of Conference Center

SILVER

\$1300*

- List of Registered Officials
- Three (3) Complimentary Conference Registrations
- One (1) Exhibit Booth
- Second-Priority (2nd) Booth Location Selection
- Recognition in Conference Mobile App
- Digital Recognition in Foyer of Conference Center
- Banner Ad in Conference Mobile App

GOLD

\$2250*

- List of Registered Officials
- Four (4) Complimentary Conference Registrations
- One (1) Exhibit Booth
- First-Priority (1st) Booth Location Selection
- Recognition in Conference Mobile App
- Digital Recognition in Foyer of Conference Center
- Banner Ad in Conference Mobile App
- Can Provide Video Commercial(s) to Play in Conference Program App and in the Conference Venue
- Passport Stop in the Passport Traffic Game in the Exhibit Hall

A LA CARTE OPPORTUNITIES

These are additional opportunities instead of *or* in addition to a Premium Sponsorship.

Sponsor Attendee Registration: \$100

Select this option to register your booth staff and pay for additional name badges beyond what is included in your Premium Sponsorship or Exhibit Booth Sponsorship.

Exhibit Booth: \$550*

The Exhibit Hall will be open from Wednesday at 8 a.m. to Thursday at 4 p.m. All Exhibit Booth Sponsorships include one (1) complimentary conference registration. Sponsors will be able to select booth placement on a first come, first served basis after the Premium Sponsors have selected their booths.

App Sponsor (Limit 1): \$500

The 2023 NACO Annual Conference will be completely digital with all of our programming hosted in an app. The App Sponsor will have their logo on the homepage of the app which users will see every time they open the app.

Banner Ads: \$100

Create a Banner Ad for your company that will pop up on the event program phone app as users click through.

Moderated Meet Up (Limit 2): \$500

Moderated Meet Ups will take place throughout the conference in conference rooms near the Exhibit Hall. These will be 30-minute mini-sessions during which time a sponsor may provide *educational content* to conference attendees.

Coffee/Tea Station (Limit 4): \$500

Help provide refreshments to attendees. Sponsors' logos will remain at the refreshment stations throughout the duration of the conference.

Badge Ribbon Sponsor (Limit 1): \$500

Help provide badge ribbons for conference attendees. Sponsors' logo will be displayed at the check-in throughout the duration of the conference.

Lunch (Limit 1): \$3,500

The Lunch Sponsor will be allotted five minutes to present during the group lunch. This will be the only opportunity to address all conference attendees at one time.

Shuttle (Limit 1): \$500

The Shuttle Sponsor will be helping to provide transportation around the Conference Complex. The shuttle will also be used to transport guests for meals.

Tote Bag (Limit 1): \$500

This sponsor will have the opportunity to provide a tote bag with their logo which will be distributed to attendees upon registration/check-in. Attendees can use the bag to carry all of the materials provided to them during the conference. Cost for bags not included.

Lanyards (Limit 1): \$500

This sponsor will have the opportunity to provide lanyards with their logo which will be distributed to attendees upon registration/check-in. Lanyards with bulldog clips are preferred. Cost for lanyards not included.

Passport Stop in Exhibit Hall (Limit 12): \$350

Attendees will receive a "passport" with their registration materials and will be instructed to stop by all 12 participating exhibitors to receive a "stamp". Attendees with completed passports will be eligible for prize drawings.