



20 | NACO ANNUAL
26 | CONFERENCE

Exhibitor & Sponsorship Information

Younes Conference Center North | Kearney

December 16 - 18, 2026



About Us

The **Nebraska Association of County Officials** is a non-profit organization that serves to represent the interests of all elected and appointed county officials in the state. In its infancy, the association's membership was comprised primarily of commissioners and supervisors. Over time it was expanded to include, serve and represent all 15 offices within county government. The base membership of NACO is each of Nebraska's 93 counties, which voluntarily contribute annual dues for the operation of the association.

Conference Information

132nd NACO Annual Conference

December 16-18, 2026

Younes Conference Center North

707 Talmadge St, Kearney, NE 68845

Audience

The NACO Annual Conference brings together approximately 900 county officials over three days of networking and education. Attendees include elected and appointed county officials and staff from across Nebraska. For more information about our members, please visit our website at www.nebraskacounties.org.

Important Dates & Deadlines

Sponsor & Exhibitor Registration Opens | Wednesday, August 26, 2026

Sponsor & Exhibitor Cancellation Deadline | Monday, November 2, 2026

Sponsor Banner Ad Deadline | Friday, November 20, 2026

Conference Contacts

Candace Meredith, NACO Deputy Director - candace.meredith@nebraskacounties.org

Riley Lott, NACO Education & Community Engagement Specialist - riley.lott@nebraskacounties.org

Exhibitor Agenda

EXHIBITOR SET-UP

Tuesday, December 15: 3:00-6:00 PM

Wednesday, December 16: 7:00-9:00 AM

SHOW HOURS

Wednesday, December 16: 7:00 AM-5:00 PM

Thursday, December 17: 7:00 AM-2:00 PM

INFORMATIONAL ANNOUNCEMENT IN THE EXHIBIT HALL ✖New this year!

Wednesday, December 16: 7:00 AM

LUNCH AVAILABLE FOR EXHIBITORS ✖New this year!

Wednesday, December 16: 1:00 PM

SNACKS IN THE EXHIBIT HALL ✖New this year!

Wednesday, December 16: 3:30-5:00 PM

DOOR PRIZE DELIVERY TO NACO STAFF

Thursday, December 17: 1:00-1:30 PM

DOOR PRIZES GIVEAWAY

Thursday, December 17: 4:00-4:30 PM

TEAR-DOWN

Thursday, December 17: by 5:00 PM



Conference Agenda Overview

WEDNESDAY, DECEMBER 16, 2026

7:00 AM - Attendee Registration & Exhibit Hall Opens

8:00 AM - 4:00 PM - Affiliate Sessions

NACO members meet with their affiliate groups for education sessions tailored specifically to them. Sessions run from as early as 8:00 a.m. to as late as 4:00 p.m., with breaks staggered throughout the day for each group to visit the exhibit hall. This ensures a steady flow of traffic in the hall all day long, giving exhibitors consistent, high-quality face time with attendees.

11:30 AM - 1:00 PM - Lunch

Attendees can break for lunch between 11:30 AM - 1:00 PM, and may find their way into the exhibit hall during this time. Exhibitors are welcome to go through the lunch buffet lines in the foyer at 1:00 PM.

3:30-5:00 PM - Networking Snack Break in the Exhibit Hall

New this year, an afternoon snack will be offered in the exhibit hall for attendees and exhibitors to network following affiliate sessions.

THURSDAY, DECEMBER 18, 2026

7:00 A.M. - Attendee Breakfast & Exhibit Hall Opens

Breakfast for attendees only in the Gold Ballrooms. Platinum, Gold, Silver, and Bronze sponsors recognized on the screens. Attendees are encouraged to visit the exhibit hall before opening session.

8:30 A.M. - Opening Session

Following breakfast in the Gold Ballrooms, we kick off the day with keynote presentations. Gold sponsors will be recognized during this time.

10:15 A.M. - Morning Breakout Session

With attendees moving between sessions, many may make their way back to the exhibit hall to visit with exhibitors.

11:30 A.M. - Attendee Lunch & Exhibit Hall Break

Attendees will return to the Gold Ballroom for lunch, and are encouraged to visit the exhibit hall to complete passports before the afternoon business meeting.

12:30 P.M. - Afternoon Breakout Session

With attendees moving between sessions, many may make their way back to the exhibit hall to visit with exhibitors.

1:00 P.M. - Exhibitor Door Prize Delivery to NACO Staff

See information on the door prizes listed in Additional Information (page 10).

2:00 P.M. - NACO Business Meeting & Exhibit Hall Closes

4:00 P.M. - Door Prizes

FRIDAY, DECEMBER 19, 2025

7:00-9:00 A.M. - Breakfast & NACO Legislative Forum



Sponsorship Packages

GOLD Digital List of Registered Officials Four (4) Complimentary Conference Registrations One (1) Standard Exhibit Booth - 10 ft wide x 6 ft deep First-Priority (1st) Booth Location Selection Announcement of Sponsorship on Social Media Recognition in Conference Mobile App Digital Recognition in Foyer of Conference Center Banner Ad in Conference Mobile App Digital recognition on the Screens at Opening Session Passport Stop in the Passport Traffic Game in the Exhibit Hall Recognition via Mobile App Push Notification to Attendees \$2500*	SILVER Digital List of Registered Officials Three (3) Complimentary Conference Registrations One (1) Standard Exhibit Booth - 10 ft wide x 6 ft deep Second-Priority (2nd) Booth Location Selection Recognition in Conference Mobile App Digital Recognition in Foyer of Conference Center Banner Ad in Conference Mobile App \$1300*	BRONZE Digital List of Registered Officials Two (2) Complimentary Conference Registrations One (1) Standard Exhibit Booth - 10 ft wide x 6 ft deep Third-Priority (3rd) Booth Location Selection Recognition in Conference Mobile App Digital Recognition in Foyer of Conference Center \$900*
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***NACO Elite and Premium Business Members Receive Discounted Rate**

To learn more about our 2027 NACO Business Membership Program, visit www.nebraskacounties.org/partnerships.

À La Carte Opportunities

These are additional opportunities instead of or in addition to a Gold, Silver or Bronze sponsorship package.

Sponsor Attendee Registration: \$100

Select this option to register your booth staff and pay for additional name badges beyond what is included in your Premium Sponsorship or Exhibit Booth Sponsorship.

Standard Exhibit Booth: \$600

The Exhibit Hall will be open from Wednesday at 7 a.m. to Thursday at 3 p.m. All Exhibit Booth Sponsorships include one (1) complimentary conference registration. Sponsors will be able to select booth placement on a first come, first served basis after the Premium Sponsors have selected their booths.

Mobile App Banner Ads: \$200

Create a Banner Ad for your company that will pop up on the event program phone app as users click through. Specifications: 1280 x 383 pixels and provide a link to URL.

Coffee/Tea Station (Limit 4): \$500

Help provide refreshments to attendees. Sponsors' logos will remain at the refreshment stations throughout the duration of the conference.

Exhibit Hall Overview

SILVER BALLROOM - YOUNES CENTER NORTH

Standard Exhibit Booth

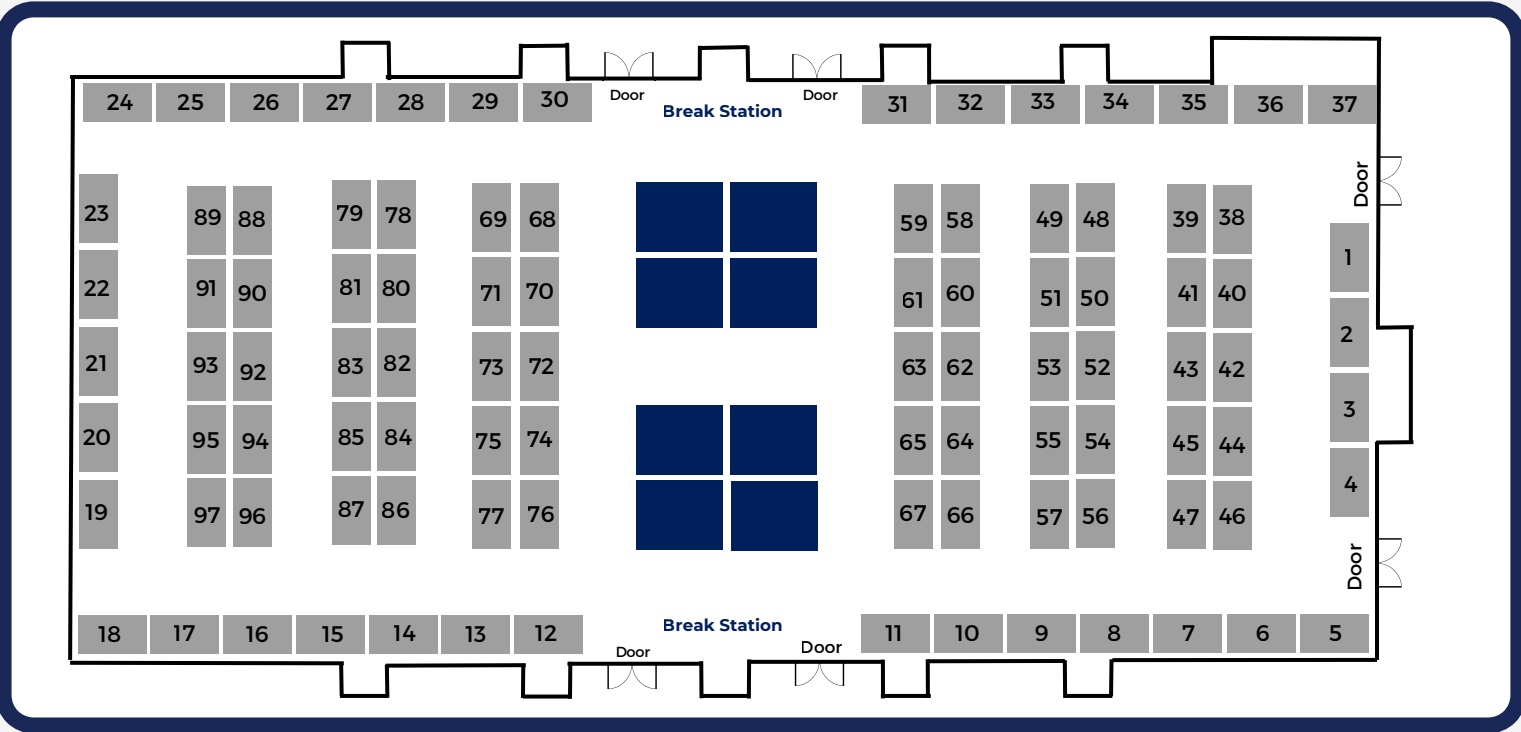
- 10-foot-wide by 6 feet deep exhibit space
- Inline booth with one open side facing the aisle
- 3' by 8' draped table and two chairs included
- Electricity included by request
- 3ft high pipe and drape

Booth Reservation

Booth space will be reserved based on sponsorship tier and receipt of completed payment. Planned placement will be included in an advance notice email to the contact listed on the registration. Locations are not guaranteed and may change when necessary.



Exhibit Hall Map



Additional Information

Lodging

Sponsorship fees do not include lodging. Exhibitors are welcome to contact hotels on the Younes Center Campus for accommodations. Any unclaimed rooms from attendee reservations are released for other attendees to reserve after October 10, 2026.

Meals

Lunch is included for exhibitors on Wednesday, December 16. Conference attendees will break for lunch between 11:30 AM - 1:00 PM. Buffet lines are set up on the foyer, and attendees return to their respective rooms to eat. Exhibitors are welcome to go through the lunch buffet lines after the attendees at 1:00 PM. Silverware will be located in the exhibit hall for exhibitors.

Mailing Materials

Exhibitor materials may be mailed to the Younes Conference Center prior to the conference. Materials will not be accepted more than one week or seven (7) days prior to set up. Shipments arriving before this time may be subject to daily storage fees. All shipments must have visibly displayed information on each package.

- Name of event
- Full name of the individuals claiming the shipment
- Full address & contact information of the company shipping the item

When you arrive for set up, please check in with NACO staff to claim your package.

Shipments may be left after the event awaiting pickup only if they are fully packaged and ready for shipment with bill of lading attached and have been checked in with Younes Hospitality staff. Packages waiting to be shipped from the hotel/conference center must already be called in for pickup with the shipping company.

Outdoor Exhibits

Space is limited and assigned based on availability. Please contact Candace Meredith at candace.meredith@nebraskacounties.org for details.

Sponsor Logos & Banner Ads

Sponsors receiving logo recognition or digital advertising as part of their sponsorship should submit high-resolution logo files and banner advertisements to lauren.franken@nebraskacounties.org by November 20, 2026. Artwork specifications and submission instructions will be included in your sponsorship confirmation materials.

Set Up

Please have your booth fully assembled and ready before the exhibit hall opens to attendees. No signage of any type may be attached to the walls by any method. Exhibitors should provide their own signage, easels and/or displays.

Exhibitor Badges

A packet containing badges and conference details will be provided to each booth. Each exhibitor registration includes the allotted number of exhibitor badges associated with your booth package. Exhibitors may purchase additional badges for \$100.

When you arrive at conference a packet containing badges and conference details will be provided.

Exhibitor Announcements

All exhibitors are asked to attend a brief exhibitor huddle on Wednesday morning before the exhibit hall opens. This meeting will cover important announcements, event logistics, schedule reminders, and answer any last-minute questions to help ensure a successful conference.

Door Prizes

An attendee door prize giveaway will take place on Thursday, December 17 following the NACO Business Meeting around 4:00 PM. If your company is contributing a door prize for the drawing, please deliver it to the General Session Gold Room stage between 1:00 and 1:30 pm. Companies can let NACO know the winner or we will draw for you.

Mobile App

Stay updated with real-time event details, shuttle routes, and more by downloading our app, NACO Connect, from the Apple App Store or Google Play Store.

Tear Down

Exhibitors must dismantle and have displayed removed by 5:00 p.m. Thursday, December 18, 2025.

Ready to maximize your opportunities with NACO in 2027? Become a Business Member!

- ▷ 15% discount on a sponsorship or booth at our Annual Conference
- ▷ Complimentary exhibit booth at the County Board Workshop in June
- ▷ 15% discount on NACO West Training Center rental in Ogallala

Learn more at
www.nebraskacounties.org/partnerships