

SPONSORSHIP OPPORTUNITIES



2024 ANNUAL CONFERENCE

DECEMBER 18-20, 2024

YOUNES CENTER NORTH | KEARNEY, NE

We at NACO are thrilled to present many opportunities for private sector partners to enhance their collaboration with county officials during the upcoming 2024 Annual Conference.

The sponsors below offer increased exposure, complimentary registrations, advertisement opportunities, and more.

PREMIUM SPONSORS

*ELITE AND PREMIUM MEMBERS RECEIVE DISCOUNTED RATE

BRONZE

\$850*

- List of Registered Officials
- Two (2) Complimentary Conference Registrations
- One (1) Exhibit Booth
- Third-Priority (3rd) Booth Location Selection
- Recognition in Conference Mobile App
- Digital Recognition in Foyer of Conference Center

SILVER

\$1300*

- List of Registered Officials
- Three (3) Complimentary Conference Registrations
- One (1) Exhibit Booth
- Second-Priority (2nd) Booth Location Selection
- Recognition in Conference Mobile App
- Digital Recognition in Foyer of Conference Center
- Banner Ad in Conference Mobile App

GOLD

\$2250*

- List of Registered Officials
- Four (4) Complimentary Conference Registrations
- One (1) Exhibit Booth
- First-Priority (1st) Booth Location Selection
- Recognition in Conference Mobile App
- Digital Recognition in Foyer of Conference Center
- Banner Ad in Conference Mobile App
- Can Provide Video Commercial(s) to Play in Conference Program App and in the Conference Venue
- Passport Stop in the Passport Traffic Game in the Exhibit Hall
- NEW THIS YEAR! Mobile App Push Notification to Attendees

A LA CARTE OPPORTUNITIES

These are additional opportunities instead of *or* in addition to a Premium Sponsorship.

Sponsor Attendee Registration: \$100

Select this option to register your booth staff and pay for additional name badges beyond what is included in your Premium Sponsorship or Exhibit Booth Sponsorship.

Exhibit Booth: \$550*

The Exhibit Hall will be open from Wednesday at 7 a.m. to Thursday at 3 p.m. All Exhibit Booth Sponsorships include one (1) complimentary conference registration. Sponsors will be able to select booth placement on a first come, first served basis after the Premium Sponsors have selected their booths.

Mobile App Banner Ads: \$200

Create a Banner Ad for your company that will pop up on the event program phone app as users click through. Specifications: 100 x 335 pixels and provide a link to URL.

Shuttle (Limit 1): \$500

The Shuttle Sponsor will be helping to provide transportation around the Conference Complex. The shuttle will also be used to transport guests for meals.

Passport Stop in Exhibit Hall (Limit 12): \$400

Attendees will receive a "passport" with their registration materials and will be instructed to stop by all 12 participating exhibitors to receive a "stamp". Attendees with completed passports will be eligible for prize drawings.

Coffee/Tea Station (Limit 4): \$500

Help provide refreshments to attendees. Sponsors' logos will remain at the refreshment stations throughout the duration of the conference.

Wednesday Lunch (Limit 1): \$3,000

The Wednesday Lunch sponsor will be recognized on the agenda and in the mobile app. Sponsors' logo will be displayed at lunch. No opportunity for presentation.