

SPONSORSHIP PACKAGES

BRONZE

List of Registered Officials

Two **(2)** Complimentary Conference Registrations

One **(1)** Exhibit Booth

Third-Priority **(3rd)** Booth Location Selection

Recognition in Conference Mobile App

Digital Recognition in Foyer of Conference Center

\$850*

SILVER

List of Registered Officials

Three **(3)** Complimentary Conference Registrations

One **(1)** Exhibit Booth

Second-Priority **(2nd)** Booth Location Selection

Recognition in Conference Mobile App

Digital Recognition in Foyer of Conference Center

Banner Ad in Conference Mobile App

\$1300*

GOLD

List of Registered Officials

Four **(4)** Complimentary Conference Registrations

One **(1)** Exhibit Booth

First-Priority **(1st)** Booth Location Selection

Announcement of Sponsorship on Social Media

Recognition in Conference Mobile App

Digital Recognition in Foyer of Conference Center

Banner Ad in Conference Mobile App

Can Provide Video Commercial(s) to Play in Conference Program App and in the Conference Venue

Passport Stop in the Passport Traffic Game in the Exhibit Hall

Recognition via Mobile App Push Notification to Attendees

\$2250*

*NACO Elite and Premium Business Members Receive Discounted Rate

A LA CARTE OPPORTUNITIES

These are additional opportunities instead of or in addition to a Gold, Silver or Bronze sponsorship package.

Sponsor Attendee Registration: \$100

Select this option to register your booth staff and pay for additional name badges beyond what is included in your Premium Sponsorship or Exhibit Booth Sponsorship.

Exhibit Booth: \$550*

The Exhibit Hall will be open from Wednesday at 7 a.m. to Thursday at 3 p.m. All Exhibit Booth Sponsorships include one (1) complimentary conference registration. Sponsors will be able to select booth placement on a first come, first served basis after the Premium Sponsors have selected their booths.

Mobile App Banner Ads: \$200

Create a Banner Ad for your company that will pop up on the event program phone app as users click through. Specifications: 1280 x 383 pixels and provide a link to URL.

Passport Stop in Exhibit Hall (Limit 12): \$400

Attendees will receive a "passport" with their registration materials and will be instructed to stop by all 12 participating exhibitors to receive a "stamp". Attendees with completed passports will be eligible for prize drawings.

Coffee/Tea Station (Limit 4): \$500

Help provide refreshments to attendees. Sponsors' logos will remain at the refreshment stations throughout the duration of the conference.